



July 28-30, 2023

Georgia Outdoor News, Inc.
P.O. Box 1379
Madison, GA 30650
Phone: 800-438-4663
Fax: 706-342-2022
Email: burns@gon.com

Show Hours:

Friday, July 28 1:00 p.m. - 8:00 p.m.
Saturday, July 29 9:00 a.m. - 7:00 p.m.
Sunday, July 30 10:00 a.m. - 5:00 p.m.

LakePoint Champions Center
261 Stars Way
Emerson, Georgia

Firm Name: _____ Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

Telephone: _____ Cell: _____ Fax: _____

Email: _____ Web site: _____

We hereby make application for exhibit space. Booth number(s) requested: _____
(GON will strive to accommodate these requests.)

Products or Services to be displayed: _____

Please list competitors you should not be adjacent to (if any), list names: _____

Number of Booths Requested: _____ Pipe & drape are provided per booth. Standard booth is 10' x 10'

\$700 per booth Number of booths: _____ Total price: \$ _____
 \$450 per booth Number of booths: _____ Total price: \$ _____

Corner booth: Add \$150

Multiple booth discount: Take \$25 off your 3rd and 4th booth; Take \$50 off 5th, 6th, 7th, etc. (Applies to lowest booth rates in purchase.)

UNSKIRTED TABLE – \$20.00 per table. \$4.00 per chair.

of tables _____ # of chairs _____ \$ _____

ELECTRICAL POWER – \$80.00 before July 10, 2023.

\$110.00 if requested after July 10, 2023. # of outlets _____ \$ _____

Total \$ _____

50% deposit due with application. Our deposit to reserve booths is \$ _____ Balance due May 10, 2023 \$ _____

Payment Method: (deposit) Credit Card Number: _____ - _____ - _____ - _____ Exp. Date: _____

Visa/MC/Discover CVV# _____ AmEx CVV# _____

If you have an outstanding balance on May 10, 2023, your credit card will be **AUTOMATICALLY** charged for the balance.

Check Enclosed: # _____ Name on Card: _____

Vendor badges will be required. Please indicate the number of badges you are requesting. # of free badges: _____ (maximum of 4) (\$5 each additional)

It is agreed that all exhibits must have attendants at all times. Exhibits will not be dismantled prior to 5:00 p.m. Sunday.

I have read and agree that I am liable for booth cost unless notice is given to GON by May 10, 2023.

I have read and agree to all rules and regulations on each side of this contract.

Exhibitor Name (print): _____ Exhibitor Signature: _____ Date: _____

Acceptance of this application by the Georgia Outdoor News, Inc., constitutes a contract and at such time your booth will be reserved.

Accepted by GONE, Inc. By: _____ Date: _____

Rules / Regulations for 2023 GON Outdoor BLAST
Produced by Georgia Outdoor News, Inc. (GON)
PLEASE READ THOROUGHLY

Installation of Exhibits: Exhibits can be installed Thursday, July 27, 2023 between 8:00 a.m. and 5:00 p.m. or Friday, July 28, 2023 between 8:00 a.m. and noon EST. Exhibitor space setup must be completed by noon July 28.

Exhibitors agree NOT to begin dismantling, breaking down or removing inventory from booths prior to 5:00 p.m. on Sunday, July 30, 2023.
[REDACTED] (Initial)

Sound Devices and Motion Pictures – The use of sound devices disturbing adjacent exhibitors, or any undignified methods of attracting attention is prohibited. The use of sound films or narrated slides is acceptable when operated below annoyance level.

Payments: Payments and deposits are due to Georgia Outdoor News, Inc. as follows:

Deposit of 50% of booth(s) cost due with application

Full payment of booth is required not later than May 10, 2023. If full balance is not received by May 10, 2023, GON reserves the right to cancel your current booth(s) reservation and offer it to another vendor. [REDACTED] (Initial)

Cancellation Policy: Full refund of deposit will be returned if GON receives written notification of cancellation not later than April 10, 2023. If canceled after April 10, 2023 deposit will be forfeited. [REDACTED] (Initial)

Activities & Displays:

- a.) GON reserves the right to remove any vendor who is deemed to be engaging in unethical business practices, or behaving in an inappropriate manner.
- b.) Exhibitors must confine their operation to their paid space. No exhibitors will be permitted to allow anyone to solicit or take orders for goods or sell goods other than those handled by their firm.
- c.) Circulars and other advertising material may only be distributed from within the exhibitor's space.
- d.) The lessor reserves the right to restrict exhibits which, because of noise or any other reasons, shall interfere with the best interest of exhibitors as a whole.
- e.) Vendor and agents may not consume alcoholic beverages on expo premise and shall not attend show intoxicated or under the influence of drugs or alcohol.
- f.) This is a family-friendly show. No vulgar or overtly sexually explicit material may be sold or exhibited at the show.
- g.) GON reserves the right to restrict, prohibit or remove any exhibit or item(s) which in GON's judgment may not be proper or in keeping with character of the event.
- h.) Displays may not exceed four feet high on the front & sides of the booth or 8 feet high on the back of the booth. Freestanding floor racks (bows, hanging clothes, deer stand demo, etc.) are permitted on a case by case basis and require approval with contract. No balloons allowed in building.
- i.) If display includes a structure more than four (4) feet tall, on the side or the front of the booth, show management must be notified prior to show date for approval.

TENTS – PRIOR APPROVAL REQUIRED. We must discuss size and location within the building. Per the Fire Marshal, tents must be made of certified fireproof material. Displays with tops with a width of less than 42" are permitted.

Subletting – Exhibitors shall not sublet any space nor display any goods other than those contracted to exhibit. **IN NO EVENT SHALL ANY EXHIBITOR GRANT PERMISSION TO SHARE HIS EXHIBIT OR TO OCCUPY ADJACENT AREAS WITHOUT THE PRIOR WRITTEN CONSENT** of GON, Inc.

Liability – Neither Georgia Outdoor News, Inc. GONetwork, nor any other sponsor, agency officers, employees, volunteers, LakePoint Sports nor those acting for them shall be liable for injury to person or property from any cause; and the exhibitor on whose leased space or through whose fault or the exhibitor on whose leased space or through whose fault or neglect said injury shall have occurred shall indemnify and HOLD LESSOR HARMLESS AGAINST ANY CLAIM ARISING OUT OF SUCH INJURY.

Insurance – Lessor requires exhibitor to, and exhibitor agrees to protect himself fully with regard to any property loss through fire, theft, or physical damage as a result of the exhibit. The lessor assumes no responsibility whatsoever in connection with such losses or in connection with injury to the employees of the exhibitor.

Booth Protection – Lessor will engage a security officer to patrol the premises for the duration of the show. In no event does the lessor assume liability for loss or damage by any cause.

Building Rules and City Ordinances – The Exhibitor agrees to obey all rules of the city which may now be in existence or which hereafter may be made and to abide by the rules and regulations of the Department of Building, Fire and Health, and such other Departments whose duties embrace regulations of exhibits, etc.

Raffles – Exhibitors wishing to conduct raffles MUST present a letter from the sheriff of the county in which the nonprofit tax exempt organization is located stating that you are a nonprofit, tax exempt organization and that you may legally operate a raffle. This letter MUST be received by GON 15 days prior to show.

Booth Amenities: Electricity – \$80.00 for a single 120 volt (20 amp) outlet if contracted by July 10, 2023. After July 10, 2023, the cost is \$110.00. For additional power needs contact the show director.

THE SALE OF FIREARMS AND AMMUNITION DURING THE SHOW MUST COMPLY WITH LOCAL, STATE AND FEDERAL LAWS. FIREARMS MUST BE DEACTIVATED OR ALTERED, (PRIOR TO ENTERING THE FACILITY) SO THAT THEY MAY NOT BE FIRED.

NO PETS ALLOWED IN THE BUILDINGS WITHOUT THE EXPRESSED WRITTEN CONSENT of GON.

Badges: FOR SECURITY REASONS, BADGES MUST BE WORN DURING ALL SHOW HOURS. This includes set up and tear down hours. Show help without badges, provided to your company by GON, will be required to enter through the public entrance and pay regular admission, or be removed from the premises. No Exceptions. [REDACTED] (Initial)

GON, reserves the right to make adjustments and/or changes in booth assignments up to and including the dates of move in. [REDACTED] (Initial)

Exhibitors, their agents and employees shall be responsible for any injury or defacing to the ceiling, walls, floor of the building, the booths, materials and/or equipment of the LakePoint Sports Center and or other exhibitors.

In the event of an act of God, civil disorder or other circumstances that make it impractical in the view of GON, to operate the exhibit hall on the contract date, this agreement shall become null and void. A full refund of deposit will be made or at the option of GON, will be transferred to the cost of the shows on an alternate date and/or location.

This agreement shall not be assigned and no right granted in this agreement shall be sub contracted without the written consent of GON. GON, has the right to decline any exhibit application without cause.

This agreement is entered into in Madison, Morgan County, Georgia. The appropriate courts of Morgan County shall have exclusive venue over any claims arising out of or related to this agreement or attendance at the GON Outdoor Blast.

All matters not covered in these rules and regulations are subject to the decision of Show Management. Exhibitor agrees that Show Management shall have the final decision in any disputes between Exhibitors and the adoption of any rule or regulation deemed necessary prior to, during or after the show.

I HAVE READ AND UNDERSTAND AND AGREE TO COMPLY WITH THE RULES AND REGULATIONS LISTED ABOVE.

[REDACTED]
Exhibitor Signature

[REDACTED]
Date